

Standards are meant to be raised.



LoLo:  
Locals  
Supporting  
Locals



Bellator's automated, local gift of the month program.

### LoLo Gifts FACT

84% ➤ 12%

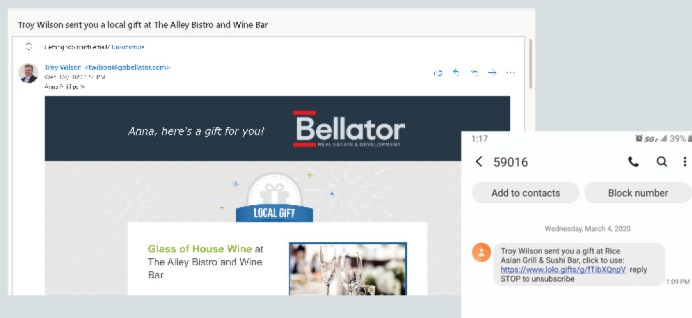
Over 84% of clients say they would use their agent again. However, only 12% of buyers actually do. Staying top of mind is key to repeat business!

\*Statistic provided by LoLo Gifts.



### Why use LoLo?

- Create consistent, meaningful touch points by sending a gift of value to stay top of mind.
- It's automated!
- Supports local business in your clients' communities (Mobile, Eastern Shore, & South Baldwin).
- Friendly reminder to your clients that "I'm the one to choose."



### How does LoLo work?

Enroll your database of 50 or more in the local gift of the month program to stay in flow with your clients each month.

Clients receive the gift offer *via email and text* with a personalized message from you with your profile picture and contact information. Examples of gifts may be coffee at a local coffee shop, an appetizer from your favorite local cafe, or a small box of chocolates from a local candy shop.

### How much does LoLo Gifts cost?



**\$1.15 / contact, per month**

- Month-to-Month Subscription
- Cancel at anytime
- 50 contact minimum

**(That's only \$13.80 per contact, per year!)**

### Bellator's Data Pledge

Bellator is not going to use this email information to remarket to your clients on behalf of the company. Your client. Your information.

Promote yourself.



Promote listings.



Promote exceptional customer experience.



Promote efficiency.

